



## 2016 PUBLICATION SCHEDULE AND ADVERTISING RATES

Advertising opportunities are open to all quality suppliers of thermal spray materials, equipment and services. The Publisher reserves the right to decline or cancel any advertisement at any time.

**Black/White and 4-Color artwork to be electronic files only (tif, jpg, eps, qxd, pdf) with a minimum 300 dpi resolution at finished size.**

### 2016 Schedule

2016 Issue:	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
Materials Deadline:	15 January	15 April	15 July	15 October

Publication/ mailing dates are March, June, September and December.

Early Bird Discount 5% - Any frequency advertiser (two placement minimum) signing a contract before February 15, 2016 will receive an extra 5% discount on published 2016 rates.

### 2016 Rates – SPRAYTIME® Newsletter

	Dimensions (non-bleed)		Rate Per Insertion (four color)			
	width	depth	1x	2x	3x	4x
1 Page	7	10	3982	3870	3785	3699
1 Page Inside Front Cover	7	10	4153	4035	3946	3855
1 Page Inside Back Cover	7	10	4153	4035	3946	3855
1 Page Back Cover (color only)	7	10	4832	4668	4540	4410
1/2 Vertical	3 1/4	10	2883	2810	2753	2698
1/2 Horizontal	7	4 7/8	2883	2810	2753	2698
1/3 Vertical	2 1/8	10	2253	2203	2158	2117
1/4 Page	3 1/4	4 7/8	1881	1843	1809	1780
1/10 Page (black/white)*	2	3 1/2	**	355	338	310

Full page bleed size = 8 3/4 x 11 1/4 Finished size = 8 1/2 x 11

Black and white advertisement is less \$700.00. Two Color advertisement is less \$300.00.

\*Two Insertion Minimum. Copy to consist of approximately 50 words about company and/or highlighted item.

CLASSIFIED Rates Per Column Inch	1x	4x		
◆ Business Services ◆ Employment Opportunities ◆ New and Used Equipment/Supplies	97	92		

Classified Advertising limited to the three categories only. Copy text must be applicable to category. Rate is per column inch, B/W only, no bleed. Single column width is 2 3/16", double column width is 4 3/8".

Employment Opportunities Member Special: **Two column inch maximum** – SPRAYTIME readers may place a "position wanted" advertisement for \$30.00 per column inch. ITSA Member Companies may place a "help needed" advertisement for \$30.00 per column inch.

2 Page SUPPLIED INSERT	2,531 per insertion
4 Page SUPPLIED INSERT	4,274 per insertion

Contact Editor for other INSERT sizes/specifications (size, stock weight, quantity, and shipping details). A rough layout/sample of proposed stock must be sent to the Managing Editor for approval.

Rates are United States Dollars.

Rates are based on number of insertions within an agreed upon 12-month period.

Rates are subject to change.

Confirmed reservations will not be affected by rate changes.

*SPRAYTIME DISTRIBUTION will reach an estimated 7,000 recipients worldwide, per issue, in 2016. Recipients are members of the International Thermal Spray Association, members of several Societies/Associations, and attendees of various conferences, expositions, training classes, and meetings. This includes thermal spray job shops, production facilities, research associates, academic institutions, consultants, equipment and supplies manufacturers, distributors, general industry, end users, specifying engineers, and federal/state agencies.*

## MAILING / CONTACT INSTRUCTIONS

Send 2016 Advertisement Reservation plans and print materials to:

Kathy M. Dusa, Managing Editor

SPRAYTIME®

International Thermal Spray Association

*A Standing Committee of the American Welding Society*

Post Office Box 1638

Painesville, OH 44077 USA

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Email: [spraytime@thermalspray.org](mailto:spraytime@thermalspray.org)

[itsa@thermalspray.org](mailto:itsa@thermalspray.org)

